

ARISTOCRAT LEISURE LIMITED

Shareholder Communication Policy

December 2008

SHAREHOLDER COMMUNICATION POLICY

This document provides a description of Aristocrat Leisure Limited's shareholder communication strategy

Aristocrat Leisure Limited (Company) places considerable importance on ensuring reliable, effective and timely communication with shareholders. The Company also recognises that people other than shareholders, such as potential investors, customers or other interested stakeholders may have an interest in information about the Company. The Company aims to be open and transparent with all stakeholders.

1. ACCESS TO INFORMATION

Clear communication and easy access to information are important objectives of the Company's communication strategy. Information is communicated to shareholders regularly through a range of forums, publications and online. These include:

- various reports and updates to the ASX and media;
- publication of an Annual Report, which is available in hardcopy, electronically and online;
- inclusion of a business segment review in both the half year and full year reports;
- inclusion of a comprehensive management discussion and analysis in both the half year and full year reports;
- briefings and presentations to institutional shareholders and analysts;
- Chief Executive Officer (CEO) and Chief Financial Officer (CFO) analyst presentation transcripts and speaker notes (which are also distributed to the ASX);
- the Company's Annual General Meeting (AGM). Information related to the AGM, including the notice of meeting and explanatory materials, proxy information, the Chairman's address to shareholders, the CEO's address to shareholders, the CFO's address to shareholders and the voting results of the AGM are available on the Company's website;
- the Company's corporate responsibilities (which are set out on the Company's website); and
- the availability of the share registry through the Company Shareholder Enquiry Line (contact details are set out on the Company's website) to assist shareholders with all share related information.

The Company's website is regularly updated. All of the above information is accessible via the website: <u>www.aristocratgaming.com</u>.

2. SHAREHOLDER MEETINGS

The Company promotes and encourages shareholder attendance and participation at general meetings.

All shareholders are invited to ask the Chairman or any member of the Board questions at those meetings. Explanatory information, where considered necessary, is provided with the notice of meeting for resolutions which are to be voted on. Time is provided for shareholder questions on specific resolutions prior to those resolutions being voted on.

Directors seeking election or re-election may be required to address the shareholders at the AGM on the particular skills, experience, and principles that such Director will bring to the Company.

The external auditor is also required to attend the AGM and is available to answer shareholders questions relating to the conduct of the audit and the preparation and content of the audit report.

3. SHAREHOLDER ENQUIRIES

Shareholder enquiries are dealt with promptly. Enquiries can be made via the Company's website or by contacting:

The Company Secretary Aristocrat Leisure Limited Building A, Pinnacle Office Park 85 Epping Road North Ryde NSW 2113 Australia

The Company recognises that privacy is important and will not disclose shareholder details unless required under law.