



## **Aristocrat Technologies Recognized for Innovative Training Services**

LAS VEGAS (January 16, 2018) – Aristocrat Technologies has been honored with an international accolade for its innovative training services. The company’s “Being Safe with Coach Jesse” safety training won a silver medal in the “Best Advance in Online Coaching Tools” category of the 2017 Brandon Hall Group Excellence in Technology Awards.

“Being Safe with Coach Jesse” is a proprietary safety training class designed for Aristocrat’s Class II and Class III Field Service technicians. The training was created by Christiana Houck, PhD, Aristocrat’s Director of Learning Solutions.

Dr. Houck explained: “When faced with the challenge of delivering safety training to our team of nation-wide Field Service technicians, we opted to utilize an SMS-based coaching platform called Mobile Coach. We provided Mobile Coach with multimedia content that was translated into a one-year campaign delivered via SMS. Our technicians were texted bi-weekly by ‘Coach Jesse,’ with a host of safety tips, questions, and other important information served up with a healthy dash of humor.”

Aristocrat’s Learning Solutions department has won multiple awards for its innovative approaches to training. Aristocrat Managing Director of the Americas Matt Wilson said, “We are thrilled that our Learning Solutions division has been honored with this recognition. It speaks to the fact that Aristocrat’s passion for innovation and excellence permeates our entire company, and we are very proud of our team.”

“Human capital management is evolving faster than at any time in its history, and it is powered by innovative technology developed and implemented by organizations big and small,” said Rachel Cooke, Chief Operating Officer of Brandon Hall Group and head of the awards program. “The technology innovators who won Excellence Awards this year were focused on providing users with a better overall experience. That is what our research says employers want, and our award winners are leading the way.”

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### **About Aristocrat**

Aristocrat Technologies Inc. is a subsidiary of Aristocrat Leisure Limited (ASX: ALL), a leading global provider of land-based and online gaming solutions. The Company is licensed by more than 200 regulators and its products and services are available in more than 90 countries around the world. Aristocrat offers a diverse range of products and services including electronic gaming machines and casino management systems. For further information, visit the company’s website at [www.aristocrat-us.com](http://www.aristocrat-us.com).

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