



## **Aristocrat Performs Strongly in Key U.S. Customer Survey**

LAS VEGAS (August 21, 2015) – Aristocrat’s deep and broad portfolio of game titles and system solutions performed strongly in the 15th Annual Goldman Sachs Slot Survey. The Survey was based on interviews with slot managers from 119 casinos in 27 U.S. states.

Aristocrat’s Buffalo™ video slot game was ranked the top performing game for the fourth year running. Aristocrat also retained the top position for the most anticipated game, with the new Sons of Anarchy™ slot title again driving great interest among operators surveyed.

For the first time, Aristocrat was named the manufacturer with the highest win per machine.

Further, Aristocrat’s Oasis 360™ casino management system solutions were cited as the one the slot managers were most likely to switch to.

Four Aristocrat games were included in the Top 10: Sons of Anarchy™, Helix™, Buffalo™ and Man of Steel™. This is the most of any operator in the 2015 Survey, and the most number of titles Aristocrat has achieved in the Top 10 in the Survey’s history.

Aristocrat’s Managing Director of the Americas Brooks Pierce said, “We are delighted with the results of this independent customer survey, which confirms our belief that Aristocrat’s games and system solutions are the best in the business.”

“This feedback only encourages us to work harder towards our mission to ‘create the world’s greatest experience everyday’ for our U.S. customers and players” he concluded.

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### **About Aristocrat**

Aristocrat Technologies Inc. is a subsidiary of Aristocrat Leisure Limited (ASX: ALL), a leading global provider of land-based and online gaming solutions. The Company is licensed by more than 200 regulators and its products and services are available in more than 90 countries around the world. Aristocrat offers a diverse range of products and services including electronic gaming machines and casino management systems. For further information visit the company’s website at [www.aristocrat-us.com](http://www.aristocrat-us.com).

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