



Aristocrat's Oasis 360™ System Solutions Help Operators Make the Big Play at G2E 2015

LAS VEGAS (September 14, 2015) – [Aristocrat's](#) multiple award-winning [Oasis 360™](#) is the most widely used system in North America, and now in booth #1141 at G2E 2015, Aristocrat will help operators make the big play with systems solutions for Oasis 360 customers and casinos who use other CMS systems.

“The time for operators to make the big play is right now. Aristocrat's Oasis 360 system solutions have the most dynamic, flexible and open-platform solutions that allow operators to reach their players in the way most fitting for both property and player. This is a rich portfolio of leading technologies to reach and retain players and build loyalty, perhaps our strongest to date. We invite all operators to visit us at G2E and create your solution, your way, to help you make the big play today,” said Angelo Palmisano, Vice President Systems Products.

Visit Aristocrat's G2E microsite: www.thebigplayg2e.com.

Oasis 360 solutions keep operators connected to customers, on property or out in the world. Oasis 360 solutions track behavior when customers patronize affiliates and strategic partners, giving a clear and complete view of crucial data, empowering operators with crucial data to meaningfully reward customers.

Many new solutions are available regardless of the CMS system the operator is currently using. Some of these solutions include Oasis ONE LINK™ technology, Oasis HALO™ loyalty, Carded Mystery™ and Mobile Concierge™.

ONE LINK is a fully customizable, integrated media and marketing solution deployable throughout the enterprise, including EGMs, marquees and wayfinders. Fully integrated with (or decoupled from) the CMS, ONE LINK delivers promotions, account information and customer service features like resort info through the Oasis nCompass™ Media Window and LCDs. ONE LINK's media management provides a complete suite of content and scheduling tools to easily manage the entire digital communication network.

The Oasis 360 HALO ecosystem creates a truly engaging casino experience. Player loyalty rewards, comps, promos, and spend are instantly captured and shared between all customer touch points. Player experience and spending behavior can be captured and realized on all devices ranging from resort and point of sale, to mobile and off property. Oasis HALO offers player convenience with a state-of-the-art kiosk and mobile app.

Carded Mystery gives carded players the opportunity to play for life-changing jackpots designed just for them. Operators can easily design programs for smaller groups, or leverage a larger player community spanning the entire casino floor or enterprise. Carded Mystery gives players increased bonus game variety, frequent celebratory or consolation prizes, and highly visible and targeted marketing messages, all with payouts made directly at the EGM.

Mobile Concierge is a new player app that builds loyalty by enhancing communication between casino and player. As it builds loyalty, the app collects important player data, giving operators a more complete player profile, empowering them with smart business intelligence for better informed decision-making and player



outreach. Available on Android and iPhone, Mobile Concierge is the next generation of player connectivity, keeping players engaged at home, on-the-go or on the casino floor.

Aristocrat will also show its new beverage ordering system, Drinks on Tap™ (DOT), unattended jackpot processing system, and a completely redesigned nCompass player interface. Additionally, the Oasis SpeedSolutions Bonusing™ rewards players and creates anticipation and energy with a vast range of events, such as floor-wide mystery bonus or a spontaneous EGM promotion.

Aristocrat everywhere:

[Visit Aristocrat's website](#)

[Like Aristocrat on Facebook](#)

[Join Aristocrat on Twitter](#)

[Discover Aristocrat games on YouTube](#)

About Aristocrat

Aristocrat Technologies Inc. is a subsidiary of Aristocrat Leisure Limited (ASX: ALL), a leading global provider of land-based and online gaming solutions. The Company is licensed by more than 200 regulators and its products and services are available in more than 90 countries around the world. Aristocrat offers a diverse range of products and services including electronic gaming machines and casino management systems. For further information visit the company's website at www.aristocrat-us.com.

###

Contact:

Paul Speirs-Hernandez, Steinbeck Communications

+1 (702) 413-4278

paul@steinbeckcommunications.com