



## **Aristocrat appoints Superna Kalle as Chief Strategy & Content Officer**

**Sydney, 15 September 2023**

Aristocrat Leisure Ltd (ASX: ALL) today announced the appointment of Ms Superna Kalle to the position of Chief Strategy & Content Officer, reporting directly to Aristocrat CEO & Managing Director Trevor Croker. Ms Kalle will join Aristocrat on 9 October 2023.

Ms Kalle spent 16 years at Sony Pictures Entertainment (SPE), where she held leadership positions in corporate development, before growing SPE's television networks businesses in India, Japan and across Asia, and leading the company's US networks. More recently, Ms Kalle was President of Starz International, and led the rollout of the premium streaming company to over 60 countries. Ms Kalle holds a Bachelor of Arts from Barnard College, Columbia University and an MBA from the NYU Stern School of Business.

Mr Croker said "I am delighted to welcome a global executive of Superna Kalle's calibre to Aristocrat, and to our leadership team. Superna will play a pivotal role in driving our Group growth strategy, and leveraging Aristocrat's industry-leading intellectual property across our operations as a key part of this effort.

"Superna is a global digital media executive with more than 20 years of experience driving transformational growth, both as an operational and strategy leader. Superna has a track record of maximising the strategic value of content across a range of consumer media verticals. I look forward to her contribution and congratulate her warmly on her appointment" Mr Croker concluded.

### **Further information:**

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Aristocrat Leisure Limited (ASX: ALL) is an entertainment and content creation company powered by technology to deliver world-leading mobile and casino games which entertain millions of players across the globe, every day. An ASX20 listed company, headquartered in Sydney, Australia, it has three operating units in Aristocrat Gaming, Pixel United (encompassing the Product Madness, Plarium and Big Fish Games business units) and Anaxi (online RMG). Today Aristocrat has more than 7,500 employees working in over 20 locations around the world, united by the common mission of Bringing Joy to Life Through the Power of Play. For more: [www.aristocrat.com](http://www.aristocrat.com).