

## Aristocrat looks inside out at ICE 2018

London, 10th January 2018

Focusing on the theme *'It's all about what's inside'*, Aristocrat Technologies will be offering visitors to ICE stand S3-250 a unique commercial edge to celebrate the EMEA release of its new Helix+™ cabinet, heralding the arrival of a vast array of new game content for 2018.

Based on the same footprint as the popular Helix™ cabinet, Helix+ incorporates two 27-inch screens offering 40 per cent more visible gaming space over its predecessor. A virtual button deck also comes as standard, adding even more interactivity at players' fingertips, whilst further enhancements have also been made to its security and serviceability.

"All new orders for Helix+ placed on stand will benefit from an extremely attractive show special deal offering operators additional hardware benefits bundled together with the latest and greatest software content" said Erik-Jan van den Berg, Aristocrat's Sales Director for EMEA.

"Allowing for more choice on gaming floors, much of the new game content in the 2018 portfolio is also compatible with both traditional dual-screen format for Helix/Helix+ and the premium portrait Arc™ Single platform," he added.

Exciting new **C-Series** core games on show include:

- Extra Extra Bonus Wilds™ titles Wild Fiesta Coins™ and Choy Coin Doa™ Dragon Ingot, extending the franchise of the hugely popular 'Wild Showers' mechanic;
- Mega Pay™ games More More Chilli™ and More More Hearts™, offering a bonus feature with up to 24 reel sets playing concurrently and a 100x multiplier;
- Buffalo™ Max, a brand extension of the legendary Buffalo title with scaled ante bets for player-controlled volatility;
- Two new Cash Fusion™ themes; Peacock Riches™ and Valkyrie Thunder™, offering 'Cash' and 'Fusion' features;
- Goblin's Gold™, a progression of the popular Pure Gold™/Pure Magic™ with 'Triple Spins' in the bonus round; and
- Joe Blow™, an innovative twist on persistent wild games, taking graphical inspiration from Where's The Gold™ and sporting a standalone progressive jackpot.

Fresh **E-Series** entertainment games featured at ICE include:

- The highly successful Mighty Cash™ mechanic families Long Teng Hu Xiao™ (Dragon Flies™/Tiger Roars™) and Nu Xia™ (Red Blade™/Green Blade™);
- Nu Wa™ Bu Tian™ and Xao Ren™, extending the popular Max Stacks™ series;
- American Bison™, offering free games, wild multipliers, wheel and jackpot features;
- Makin' Cash™ and Rockin' Cash™, with 'Slash the Cash', wheel/jackpot features and optional progressive link;
- Double Happiness Panda™, a '2X Stacks' game with free games, player-selectable jackpots (up to six levels) and win multipliers up to 64x; Fu Fu Fu™, incorporating 'Wild Showers', 2x and 3x wilds, free games and free game multipliers, 5-level jackpots and jackpot multipliers, and 5<sup>th</sup> reel trigger symbols to initiate special free games and jackpot features; and
- Dragon Lanterns™, the first in a new generation of 'Floating Wilds!' games.

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Debut titles with the jackpot-chase **J-Series** segment include:

- New Gold Stacks™ titles Prosperity Cats™ and Prosperity Princess™;
- Welcome to Fantastic Jackpots™, two complementary themes with prize ladders escalating 3- and 5-of-a-kind wins; Spin It Grand™, two themes featuring a laterally-scrolling top screen wheel dropping prizes onto bottom screen reels below;
- Cash Panther™ and Thunder Wolf™, two new themes for the high denomination Hit it Hot Jackpots™ SAP family with ‘must hit by’ mystery triggered jackpot progressives; and
- Pure Cash™, another new high denomination SAP family with three jackpot levels and two bonus prizes.

New portfolio additions in Aristocrat’s multigame/multi-play **M-Series** incorporate:

- Wonder 4™ Boost, an extension to the extraordinary Wonder 4™ series hosting highly popular titles Buffalo™, Wild Ameri’Coins™, Rhino Charge™ and Whales of Cash™ and offering a bonus boost of up to eight concurrent reel sets and extreme free games;
- Players World™ Classics, a multigame offering jackpot-free classic games 50 Lions™, 100 Lions™, Miss Kitty™ and Wild Panda™; and
- 5 Dragons™ Empire, a 5-game multipack of 5 Dragons™ in original, Deluxe, Gold, Rapid and High Limits formats.

Aristocrat has also ported some of its most popular classic games onto the latest Gen8™ Helix/Helix+ platform, featuring original maths models and enhanced hi-res graphics and audio. Games on display at ICE will include Queen of the Nile™, Dolphin Treasure™, Pompeii™ and Choy Sun Doa™.

Mr van den Berg continued, “As a further addition to the Aristocrat portfolio in EMEA, we are introducing a series of enhanced premium pods including signage, branded chairs and themed packaging. These are designed to position the most popular game families across all of our game segments in flat pods of two, three or four – and four, six and eight in double-sided banks – allowing for feature destinations of the very best titles on gaming floors.

“Aristocrat’s ICE 2018 for sale offering for the EMEA region combines a wealth of cutting edge hardware to bring the very best of new content derived from proven and popular game mechanics that players will instantly recognise and revel in. We are very excited at the prospect of sharing the inside knowledge of this portfolio with both existing and new partners at London’s ExCeL centre,” Mr van den Berg concluded.

**Image(s) attached:** Wonder 4™ Boost on Helix+™ cabinet; Mega Pay™ Arc™ Single premium pod; Long Teng Hu Xiao™ (Mighty Cash)™ on Helix™ Slant premium pod.

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