



Aristocrat and Boyd Gaming Enter into Long-term Strategic Systems Partnership

LAS VEGAS (August 8, 2018) – Aristocrat Technologies, Inc. today announced it has been selected as the official Casino Management Systems partner of Boyd Gaming Corporation, one of the largest and most established casino operators in the United States.

Under terms of the agreement, Boyd Gaming will utilize Aristocrat’s Oasis 360™ system as its casino management solution at its casino properties nationwide, allowing Boyd Gaming to unify all of its properties under B Connected, its player-loyalty program. Boyd Gaming currently operates 24 casino properties and more than 31,000 slot machines across the U.S.

Further, Aristocrat and Boyd Gaming will jointly develop innovative new gaming features at Boyd Gaming properties, including property-wide bonus games and jackpots.

The system innovations are in addition to the top-performing Aristocrat games currently in operation at Boyd Gaming properties nationwide, including Buffalo™, Game of Thrones™, Lightning Link™, and the Walking Dead II™.

“We are thrilled to expand our existing relationship and form a long-term strategic partnership with Boyd Gaming. The powerful combination of Aristocrat player-favorite games and our Oasis 360 systems innovations will help to increase player excitement and boost Boyd Gaming’s competitive advantages in the markets in which they operate,” said Matt Wilson, Aristocrat’s Managing Director of the Americas.

“Aristocrat’s technology solutions will provide us with significant new insights into our customers’ wants, allowing us to engage them more effectively and with greater precision,” said Steve Thompson, Executive Vice President, Operations for Boyd Gaming. “Through this partnership, Boyd Gaming will be able to deliver an enhanced, compelling gaming entertainment experience across our portfolio, supported by a brand-differentiating level of customer service.”

Aristocrat’s Oasis 360 system is one of the most widely used casino management systems in North America. It combines an award-winning portfolio of casino management technology comprised of slot management, bonusing, digital, table management, single card loyalty solutions, kiosk and a media management hub.

Through Oasis 360’s bonusing applications such as nRich™, Splashdown Countdown™, Ricochet Rewards™, and Floorwide Mystery Progressives™, Boyd is able to generate player excitement and engagement across the enterprise.

Oasis 360 continues to create innovation and differentiation through the Trackit™ table management system, which provides best-of-breed table management including table sensors, reporting and card-in/card-out functionality directly at the table to reward players accurately, providing an overall greater player experience.

All of these forward-thinking and advanced marketing applications, coupled with the Oasis Loyalty™ solution, creates a consistent player experience across the enterprise. Patrons will have the ability to earn rewards while playing anywhere in the Boyd Gaming ecosystem, all connected by a single integrated solution that works with most of the popular third-party casino systems in the market today.



For more information about Oasis 360 system or any of Aristocrat's industry-leading solutions, contact your Aristocrat representative or visit www.aristocrat-us.com. Join Aristocrat on [Facebook](#), [LinkedIn](#), and [Twitter](#).

About Aristocrat

Aristocrat Technologies Inc. is a subsidiary of Aristocrat Leisure Limited (ASX: ALL), a leading global provider of land-based and online gaming solutions. The Company is licensed by more than 200 regulators and its products and services are available in more than 90 countries around the world. Aristocrat offers a diverse range of products and services including electronic gaming machines and casino management systems. For further information, visit the company's website at www.aristocrat-us.com.

About Boyd Gaming

Founded in 1975, Boyd Gaming Corporation (NYSE: BYD) is a leading geographically diversified operator of 24 gaming entertainment properties in seven states. The Company currently operates nearly 1.4 million square feet of casino space, more than 31,000 gaming machines, 630 table games, 9,400 hotel rooms and more than 280 food and beverage outlets. With one of the most experienced leadership teams in the casino industry, Boyd Gaming prides itself on offering its guests an outstanding entertainment experience, delivered with unwavering attention to customer service. For additional Company information and press releases, visit www.boydgaming.com.

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