



## ENHANCEMENTS TO EXECUTIVE LEADERSHIP STRUCTURE

**Sydney, 1 December 2010**

Mr Jamie Odell, Chief Executive Officer and Managing Director of Aristocrat Leisure Limited (ASX: ALL) today announced enhancements to the Company's executive leadership structure. The changes are designed to improve product leadership and accountability, and help Aristocrat better address strategic issues in its core markets while ensuring an appropriate, dedicated focus on new growth opportunities. Key changes are set out below, and an organisational chart is attached.

A new **Chief Product Officer (CPO)** role, reporting directly to the CEO, will assume end to end responsibility for the global product portfolio from insights through to marketing. This will further improve focus, coordination and delivery of product, which is critical to building traction in key markets and executing our strategy. An appointment is likely to be made early in 2011, following a global search.

**David Hughes** (Chief Design & Development Officer) will assume the new title of Chief Supply Officer and focus more tightly on managing delivery and supply chain issues.

**Julius Patta** (Chief Technology Officer) will assume direct responsibility for the key platform and technology aspects of the business, formalising technology accountabilities and ensuring rigorous oversight of this core investment.

**Warren Jowett** (Managing Director, EMEA, Asia Pacific and Japan) will focus exclusively on the Japan and Asia Pacific businesses as Managing Director, Japan and Asia Pacific. This will ensure appropriate attention is focused on addressing challenges in the Japanese market and consolidating the Company's strong position in the growth markets of Asia Pacific.

**Nick Khin** (President, Aristocrat Americas) will take on responsibility for EMEA in addition to leading our Americas business.

**Trevor Croker** (Managing Director, Australia and New Zealand) will continue in his current role with no change to his responsibilities.

**Sam Nickless** (Business Transformation Director) takes on an expanded role as Managing Director, Emerging Businesses and Strategy. This will help position Aristocrat to fully leverage emerging global opportunities, particularly in the growing video lottery terminal (VLT), online and European street markets.

**Paul Kitchin** (Chief Marketing Officer) will be leaving Aristocrat in early December 2010, as the marketing function will form part of the remit of the new CPO role.

Commenting on the changes, Jamie Odell said “The new structure is a logical progression for the Company as we deepen our focus on getting the best products into our key markets and segments on a consistent basis.

“These changes will help us build on the initial product improvements made and share gains we have achieved in the US, and ensure we replicate and accelerate that success in other key markets through 2011 and beyond.

“On behalf of the Company, I would like to sincerely thank Paul Kitchin, particularly for the contribution he has made to Aristocrat’s turnaround program over the past 18 months. Paul has been instrumental in orienting our marketing operation more squarely towards customers and players. I wish Paul every success in his future endeavours.”

### **Enquiries**

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Aristocrat Leisure Limited (ASX: ALL) is a leading global provider of gaming solutions. The Company is licensed by over 200 regulators and its products and services are available in over 90 countries around the world. Aristocrat offers a diverse range of products and services including electronic gaming machines, interactive video terminal systems and casino management systems. For further information visit the Group’s website at [www.aristocratgaming.com](http://www.aristocratgaming.com).

# Organisational Chart – Executive Leadership Team

