



DIVIDEND REINVESTMENT PLAN PRICING 2010 FINAL DIVIDEND

Sydney, 23 March 2011

The issue price of shares to be allotted under the Aristocrat Leisure Limited (ASX: ALL) Dividend Reinvestment Plan (DRP) on 28 March 2011 will be \$3.2103.

The price represents a 2.5% discount to the volume weighted average market price for ALL shares over the 10 business days 8 March 2011 to 22 March 2011 inclusive.

The entitlement date for participation in the DRP was 7 March 2011, being the record date for the 2010 final dividend.

Further Information:

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Chief Financial Officer and Company Secretary

Media: Kristene Reynolds: +61 421 052 265
General Manager Corporate Affairs

Aristocrat Leisure Limited (ASX: ALL) is a leading global provider of gaming. The Group is licensed by over two hundred regulators and its products and services are available in over ninety countries around the world. Aristocrat offers a diverse range of products and services including electronic gaming machines, interactive video terminal systems and casino management systems. For further information visit the Group's website at www.aristocratgaming.com.