

Aristocrat appoints Kai Prengel as Sales Manager for Germany, Austria and Ireland

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Aristocrat Technologies has appointed experienced industry professional, Kai Prengel, to the role of Sales Manager, covering Germany, Austria and the Republic of Ireland.

A native German and fluent in both English and Italian, Mr Prengel has more than 33 years of international slot sales experience, after successful spells with Gauselmann Group companies, Stella Electronic Spielgeräte and Nova Games in Germany, UK-based Mazooma Games and most recently with Latvian company DLV, where he served as International Sales Manager.

Aristocrat's Sales Director for EMEA, Erik-Jan van den Berg commented on the appointment, "Kai has demonstrated tremendous business acumen and a deep understanding of a large number of territories and will be instrumental in helping Aristocrat increase market share across these three strategically important markets in Europe."

Kai Prengel added, "Having long admired Aristocrat's pedigree within the casino industry, this move presents me with the tremendously exciting opportunity of uniting contacts amassed over three decades with one of the finest portfolios of Class III games currently available. I look forward to renewing many old acquaintances and building a raft of new mutually beneficial partnerships."

Image caption: Kai Prengel, Aristocrat's new Sales Manager for Germany, Austria and Ireland.

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